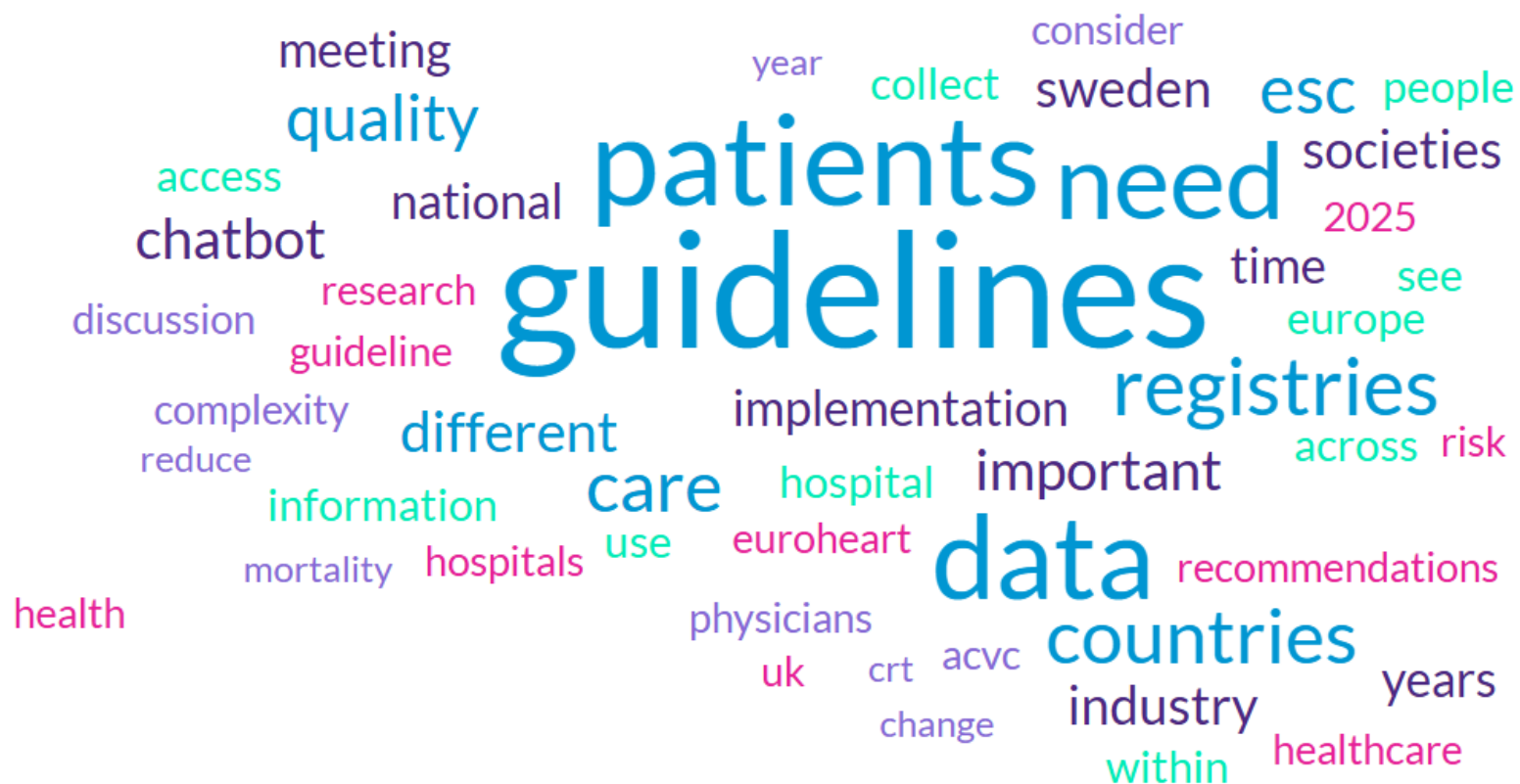# Day 1: Word cloud

Breakout group A: Implementation of the 2024 ESC Hypertension Guidelines

What do we want to achieve by 2030?

-

Who do we need to reach?
(Patients, primary care, cardiologists, others?)

-
-

Through which channels?

-
-
-

With what message?
(Screening, diagnosis, treatment, special considerations?)

-
-

Who will be our advocates?
(NCS leads, others?)

-
-

ESC
European Society
of Cardiology

Breakout group B: Implementation of the 2023 ESC ASC Guidelines

What do we want to achieve by 2030?

•

Who do we need to reach?
(Patients, primary care, cardiologists, others?)

•

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Through which **channels?**

•

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•

With what **message?**
(Screening, diagnosis, treatment, special considerations?)

•

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Who will be our **advocates?**
(NCS leads, others?)

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